

IFJAS VIRTUAL SHOW 2021 – BUYERS TUTORIAL

EXPORT PROMOTION COUNCIL FOR HANDICRAFTS is presenting IFJAS Virtual Show from 27th – 30th July 2021. This would be an amazing experience to all buyers. The Source of new and trending products is a click away. Don't wait, click on www.ifjas.in, register yourself and mark your dates 27th – 30th July 2021.

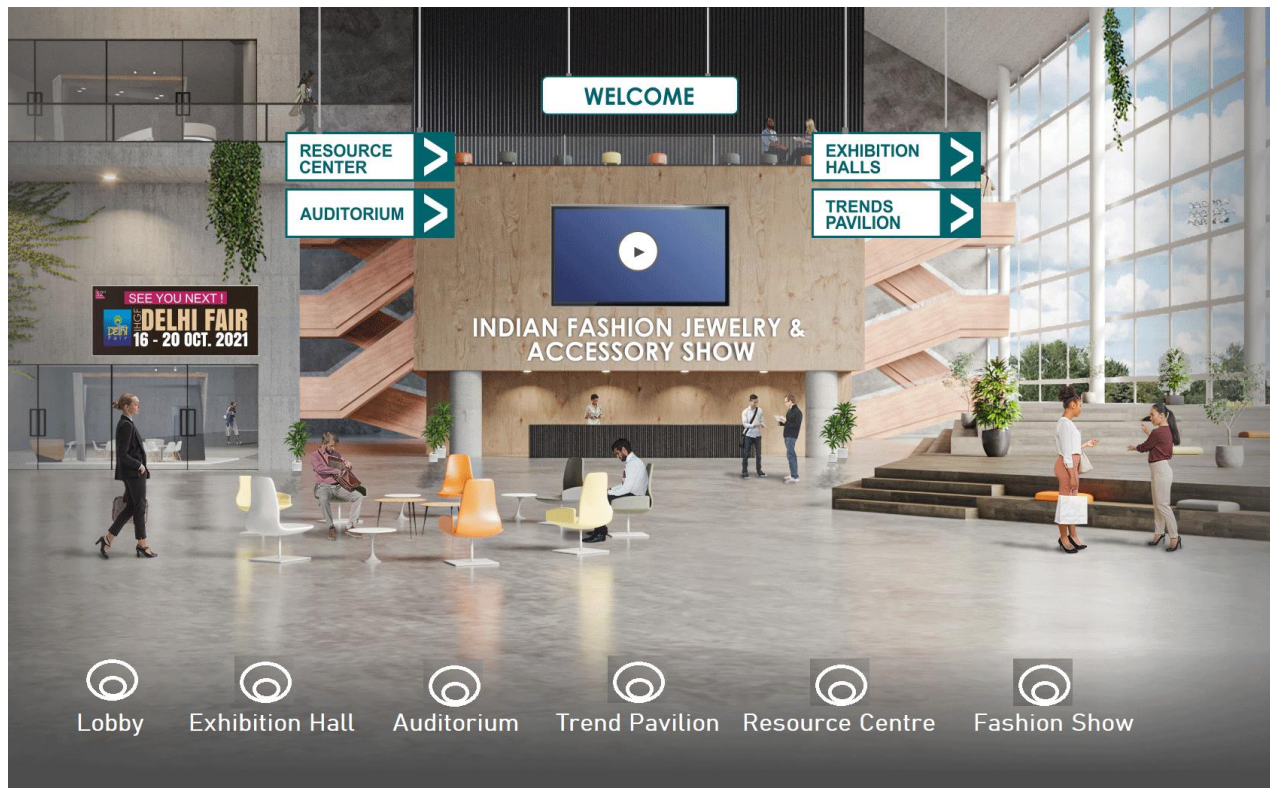
The EPCH is presenting a fully digital platform with following features to all buyers:

- Existing suppliers as well as other volume supplier under one roof
- Interaction, conferencing, audio and video calls with exhibitors
- Live Fashion Shows
- Trend and Forecast
- Resource Centre
- Auditorium and

more So let's start

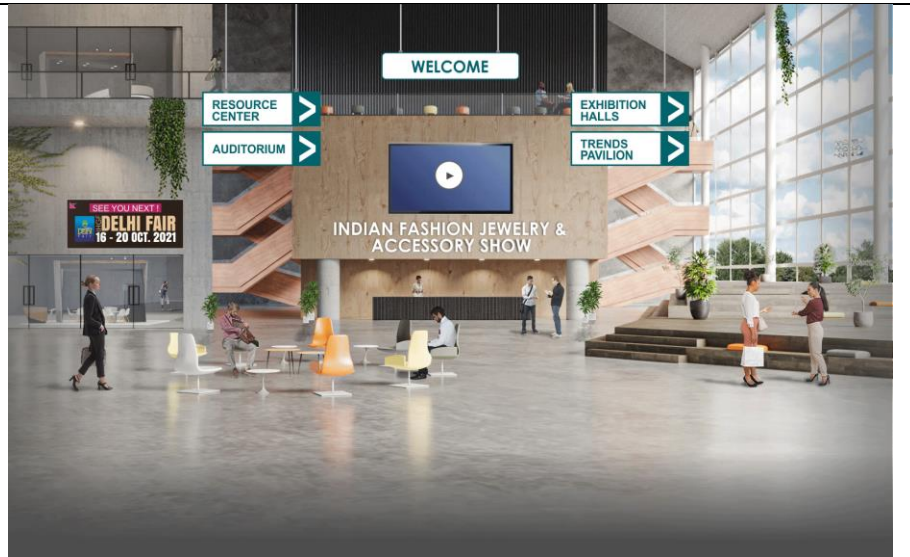
- Step 1 - Register yourself IFJAS VIRTUAL SHOW 2021 on www.ifjas.in
- Step2 – Check the exhibitors going to be present in the IFJAS Virtual Show under Exhibitors section.
- Step3 – On 27-07-2021, from 11 am (IST), Login on the Virtual Show (with your user name and password provided by EPCH to your registered mail).
- **Step4 – How to use platform:**

Buyer will see following page after login into the platform.



Lobby

Lobby is the first page you will see, a common area that will help you visit other areas and see important announcements.



Exhibition Halls

Where buyer can see supplier / exhibitors' booths. Buyers can click on any booth. **Also buyer can chat (real time) with booth representative in their preferred languages.**



Auditorium

The areas where buyer can take part in various webinars, conferences and other activities.



Trend Pavilion

Trend Pavilion is the place where buyer can learn about present fashion trends.



Fashion Shows

Buyers can watch the collection of their respective suppliers through live fashion shows in this area



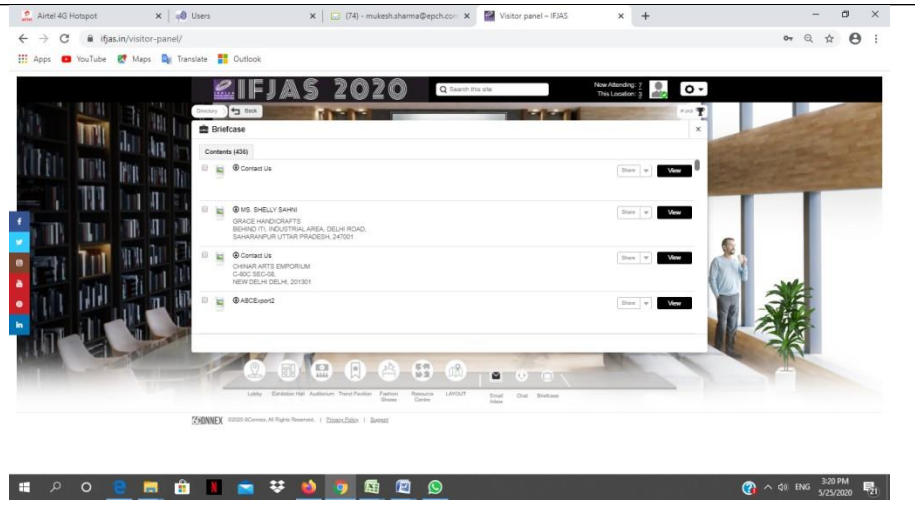
Resource Centre

Buyers can access lots of literature when have some relax time.



Your BriefCase

A bag / cart in which buyer can collect any object, video and information and access it later, download documents, images etc. in one go.



These are some of the features of our platform. However, lots more surprises are waiting of you. Buyers are welcome to enjoy our virtual environment which not less than to attend our physical shows.

Come and feel!