



Major Trade Fairs and Exhibitions in India



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- 16th CII-Exim Bank Digital Conclave on India-Africa Partnership Project 13-15 JULY, 2021



14th indian fashion jewellery & accessories show - ifjas 2021 virtual fair from 27-30 july, 2021

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Press Release

IFJAS 2021 - VIRTUAL : 27-30 JULY 2021

Source fashion jewellery & accessories from leading Indian manufacturers at www.ifjas.in

Coordinated and contrasting fashionable jewellery, accessories and face covers have become the look definers today. Log on to IFJAS 2021 - The 14th edition of **Indian Fashion Jewellery & Accessories Show**, to be held from 27th to 30th July, 2021 online, and *find fashion to be!*

The 13th IFJAS - the 2020 edition was the first virtual show organised by the Export Promotion Council for Handicrafts (EPCH), India. At that time, participants and visitors alike were not adept at effectively utilizing the online platform. However, now with the Council's members' (India's leading exporters) having participated in 8 more successful virtual shows/ Buyer Seller Meets since, expect a fulfilling and wholesome experience with a lot to see and a lot to choose from. So don't miss this opportunity to source the best of fashion products from the comfort of your home/office. So just Register online and *Bon Voyage!*

Product offerings in a wide variety of categories in line with the lifestyle changes given the new normal, comprise the ever popular lines that exude the latest international design trends alongside those that boast of unique traditional workmanship & techniques. Visitors to the show will find concepts in everyday fashion accessories to flamboyant ones and stylized line-ups in Leather Bags & Cases, Fashion Jewellery & Accessories and plenty of Sustainable as well as responsibly manufactured products and new introductions - artistically crafted face masks and face covering accessories as well as artisanal products. Expressions - right from minimalistic to elaborate ones in myriad raw material blends, from Bohemian inspirations to ethnic glory, from rustic copper to traditional 'meenakari' and filigree, from the charm of 'chanderi' to youthful 'bandhej', are all set to enthuse visitors. As sustainable fashion continues to make strides, IFJAS features manufacturers and suppliers striving to do their bit to ensure that you source responsibly. With nature's derivatives like jute, water hyacinth, cane & bamboo, stones, shells, seeds, etc. and recyclable components among raw materials, their display brings in inspirational selections enhanced with inimitable value additions. Also on display will be bijoux, boho chic, statement, geometrics, fluid, layered, mix & match, classics and contemporary themes.

The display line is thoughtfully developed and exhibited by credible manufacturers, exporters and artisans and the presented innovations are a result of consistent feedback, research and exploration of materials, crafts, forms & finishes. Worthwhile to mention here is that the manufacturing units of these exporters are fully functional with all Covid related SOPs in place.